PAGES

1. Bear Down Brewery Home Page
   1. Abstract about company
   2. Beer listing
      1. Image of beer
      2. Description of beer
2. About Us
   1. History
   2. Purpose
   3. Future
3. Order Form
   1. Info about ordering
   2. Order form

PAGE STRUCTURE

1. Header
   1. Logo image
   2. Company name
   3. Company slogan
   4. Navigation bar
2. Body
   1. Content – center aligned to browser window
      1. Scalable to mobile
   2. Text in paragraph form
   3. Beer listing in 2 column, left column right align, right column left align
      1. Images to the left, description to the right
   4. Order form centered to browser window
3. Footer
   1. Company contact information
      1. Phone number
      2. Address
      3. Patent/copywrite info

PRODUCT LIST

1. Golden Bear
   1. West Coast IPA
   2. Description
2. Irish Breakfast
   1. Oatmeal Stout
   2. Description
3. WPA
   1. Wisconsin Pale Ale
   2. Description
4. Ray of Sunshine
   1. Pilsner
   2. Description
5. Sauer Bär
   1. Berliner Weiße
   2. Description
6. No Name
   1. Vienna
   2. Description
7. 3's a Celebration
   1. Belgian Tripel
   2. Description
8. Potato Juice
   1. Red Ale
   2. Description

ORDER FORM

1. Company Name
   1. Validated
      1. Null checked
      2. Onkeyup event
2. Company Address
   1. Validated
      1. Null checked
      2. Onkey up event
3. Company email
   1. Validated
      1. Null checked
      2. Email-structure conformity
      3. Onkeyup event
4. Product checkboxes
   1. List of all beers
   2. TODO
      1. Quantity dropdown box/counterbox
      2. Validation

Abstract:

Here at Bear Down Brewing Company, we aim to brew the beer you deserve to drink. We hope that our hard working and persistent spirit drives you to bear down on any task ahead of you.

About:

The spirit behind Bear Down Brewing Company is that of quality work. Bearing down means to apply pressure and effort or to exert strength and concentrated attention. This is the attitude we hope to instill in our patrons in our exemplified craft. Plus, bears are cool.

We started in March 1st of 2020 as a brewery-less brewery, searching adamantly for a place to call our own. The company was started out of realizing the need for a better product in an oversaturated market of lesser quality beer that is the San Diego craft beer scene. The idea was born out of the minds of two U.S Navy veterans who knew that they had the ability to provide a better beverage that the craft beer drinkers deserved to drink.

Our mission is to provide that better beer, borne out of persistence, effort and quality. We are currently looking for a permanent location to call our home, so we can get to brewing the beer that needs to be brewed. Our first order of business will be to open our taproom to serve beer and distribute to local bars and restaurants. From there, we will expand into a bottling line, creating small batch 12- and 22-ounce bottles, as well as producing 750 milliliter special batch bottles. After this, we will strive to create our sour and barrel aged beer programs to further our quality and selection.